

Here is what the client gave me:

Cyber Security

No organization will ever have enough budget, resources, or foresight to completely eliminate risk. Ongoing risk management will always be required to identify and analyze the potential for cyber attacks, and the potential impact of financial and operational cost. As a premier provider of security and risk assessment solutions, [Company Name] is regularly called upon by organizations in local industries for security assessments and penetration testing. Whether driven by explicit compliance guidelines, or best practice, our local business continue to rely on [Company Name] as their cyber defense strategy. Heightened security may be your only hope with growing internet security concerns to avoid against financial penalties, brand damage, or even being barred from operating. Custom-designed cyber security solutions from [Company Name] include:

Threat Detection - protect yourself from hackers and online predators
Liability Assessment - our expert technicians find weak spots in your network and fix them accordingly.

Antivirus Strategies - protect your company from viruses, spyware, and malware

Safe Login Preferences - for passwords, VPNs, and encrypted data.

Here's my version, with added content:

Cybersecurity

Every morning, hackers wake up looking for “soft targets” that they can exploit. It’s nothing personal. They just want your money, your data, or simply like ruining someone else’s day.

And there are computer programs that never sleep, sending out bots, viruses, and spam, to all corners of the world.

Don’t let yourself be a soft target. Let us harden your technology so the hackers slap their energy drinks off the desk in frustration, and move onto hassling somebody else.

Here are some of the tools in our cybersecurity arsenal that we can put to work for you:

Liability Assessment. Our expert technicians find weak spots in your systems that hackers can exploit, and present you with a full picture of your current status.

Security Overhaul. We bring your systems “up to code” by fixing vulnerabilities and adding new layers of security.

Threat Detection Services. Sleep better at night knowing that we are monitoring your systems for signs of break-in attempts and other malicious activity. It’s a lot harder for threats to grow out of control when someone is watching and ready to step in.

Customized Antivirus. There’s a lot of antivirus software out there, but how do you know it’s working? Or even safe itself? Protecting yourself from viruses, spyware, and malware involves a lot more than downloading a program or performing a scan. That’s where we come in. We offer antivirus strategies that are tailored to your specific needs.

Account Safety Measures. It’s increasingly common for people to store their most valuable personal and business information in online accounts. Having this data erased or stolen can go from “merely” very frustrating, to outright catastrophic. Yet, these accounts are often secured by a single password. That isn’t enough. We’ll share with you our list of account safety best practices and beef up your security so you don’t end up as a cautionary tale.